

## I. AMENDMENT

### A. In the Specification

Please amend the specification as follows. Substitute Specification page 2-105 for specification pages 2-76 originally filed.

Page 2, line 15, delete ~~system~~, and there insert systems.

Page 2, line 29, after usually, delete space.

Page 3, line 10, after miscellaneous, there insert (.

Page 3, line 11, before retail, delete space.

Page 3, line 26, after signals, there insert ;.

Page 4, line 4, before consumer, delete space.

Page 4, line 9, after gateway, there insert ;.

Page 9, line 33, delete ~~Turning~~, and there insert Turning.

Page 11, line 14, after Preferably, delete space.

Page 12, line 21, after printing, delete ~~an~~, and there insert a.

Page 12, line 26, after to, delete ~~an~~, and there insert a.

Page 13, line 19, before further, delete space.

Page 16, line 5, after analyses, delete ~~describes~~, and there insert describe.

Page 27, line 15, after meet, delete ~~is~~, and there insert his.

Page 28, line 11, after Randy, delete ~~like~~, and there insert likes.

Page 30, line 19, after provides, delete ~~creates~~.

Page 46, line 23, after FIG., delete 40, and there insert 31.

Page 47, line 6, after FIG., delete 41, and there insert 20.

Page 47, line 9, after FIG., delete 42, and there insert 22.

Page 47, line 11, after FIG., delete 43, and there insert 34.

Page 47, line 14, after FIG., there insert 35.

Page 47, line 16, after FIG., delete 45, and there insert 36.

Page 47, line 20, after FIG., delete 46, and there insert 37.

Page 47, line 27, after FIG., delete 47, and there insert 38.

Page 48, line 1, after FIG., delete 48, and there insert 39.

Page 48, line 4, after FIG., delete 49, and there insert 40.

Page 48, line 11, after see, delete ~~http://webmaster.info.aol.com/~~, and there insert (http:) //webmaster.info.aol.com/.

Page 49, line 9, after Packaging, delete space.

Page 60, line 23, after at, delete ~~www.internic.net~~, and there insert (www.)  
internic.net.

Page 62, line 6, delete ~~www.proflowers.com~~, and there insert (www.)  
proflowers.com.

Page 68, line 2, delete ~~www.proflowers.com~~, and there insert (www.)  
proflowers.com.

Page 68, line 4, delete ~~www.proflowers.com/index.cfm?REF=<aaa>~~, and there  
insert (www.) proflowers.com/index.cfm?REF=<aaa>.

Page 68, line 5, delete ~~www.proflowers.com/index.cfm?REF=Yahoo~~, and there  
insert (www.) proflowers.com/index.cfm?REF=Yahoo.

Page 68, line 12, delete ~~http://204.132.117.151:88/ss?click&ProFlowers&<watch  
code>~~, and there insert (http:) //204.132.117.151:88/ss?click&ProFlowers&<watch  
code>.

Page 68, line 15, delete ~~http://204.132.117.151:88/ss?click&ProFlowers&3517e5be~~,  
and there insert (http:) //204.132.117.151:88/ss?click&ProFlowers&3517e5be.

Page 68, line 17, delete ~~www.proflowers.com/orderTracking.cfm~~, and there insert  
(www.) proflowers.com/orderTracking.cfm.

Page 68, line 18, delete ~~www.proflowers.com/admin~~, and there insert (www.)  
proflowers.com/admin.

Page 72, line 21, delete

~~http://www.proflowers.com/index.cfm?REF=<whatever+banner+code+you+want>,~~

and there insert (http:)

//www.proflowers.com/index.cfm?REF=<whatever+banner+code+you+

want>.

Page 72, line 23, delete ~~http://www.proflowers.com/index.cfm?REF=123Greetings-~~

~~trycp~~, and there insert (http:) //www.proflowers.com/index.cfm?REF=123Greetings-

trycp.